

portfolio



Bobby Moore

logo design & business identity



logo design

business card

booth banner



in-store display



event logo design & usage



Children's HeartLink



logo designs



invitation

International Headquarters
5075 Arcadia Avenue
Minneapolis MN 55436-2306
U.S.A.

Non-Profit Org.
U.S. Postage
PAID
Hopkins, MN
Permit No. 687

Because every child deserves a healthy heart.

YOU ARE INVITED!

Wednesday, May 22, 2002
Rush Creek Golf Club
Maple Grove, MN

Join Dave Lee from WCCO Radio and fellow golf enthusiasts for a fantastic day of golf!

Lunch at noon. Shotgun start at 1:00 pm, followed by a fabulous barbecue dinner and awards presentation.

To register, call
Children's HeartLink at 952-928-4860 ext. 17
Sponsorship opportunities available!

SCICOM SOLUTIONS

Logo and layout design donated by Moore Arts Inc., Fridley, MN. Quality Printed with Union Print courtesy of Impact Printing, St. Paul, MN.

examples of illustrator use



logo design



theater poster

racing silks



Christmas card

logo and lable design

All Natural, Fat Free
No Preservatives
Gluten-Free
Cholesterol Free
80% Less Sodium than
other Bloody Mary Mixes

Nutrition Facts
Serving Size 1/4 cup (12mL)
Servings per container: about 12

Amount Per Serving
Calories 10 Calories from Fat 0

	% Daily Value*
Total Fat 0g	0%
Cholest. 0mg	0%
Sodium 65mg	3%
Total Carb. 1g	0%
Sugars 1g	
Protein 0g	

*Percent Daily Values are based on a 2,000-calorie diet.

Not a significant source of calories from fat, saturated fat, trans fat dietary fiber, vitamin A, vitamin C, calcium and iron.

INGREDIENTS: DISTILLED WHITE VINEGAR, SUGAR, WATER, SALT, ONIONS, GARLIC, CHILI PEPPER EXTRACT.

Dave's Stillville

BLOODY MARY MIX

Stillwater's Best - All Natural

Have A Bloody Great Day!

10 FL OZ (296 mL)
SHAKE THE BOTTLE

Dave's Stillville Bloody Mary Mix is the authentic taste experience that you have been looking and longing for. Genuinely prepared and produced with only the finest ingredients sourced from around the world to produce a flavor that is unmatched by any other Bloody Mary Mix.

Just mix 1/4 cup of Dave's Bloody Mary Mix with 8 ounces of tomato juice, 2 ounces of Clamato juice, and 2 ounces of Vodka. Shake, and pour of ice in a tall drink glass, garnish with your favorite vegetable. Enjoy!

MADE BY DAVE'S STILLVILLE BLOODY MARY MIX, INC., STILLWATER, MN 55082
Questions or Comments?
Call 1-800-000-0000

1 2 3 0 00 000

SHAKE THE BOTTLE

All Natural, Fat Free
No Preservatives
Gluten-Free
Cholesterol Free
80% Less Sodium than
other Bloody Mary Mixes

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Dave's Stillville

BLOODY MARY MIX

Stillwater's Best - All Natural

Oh Bloody Hell Drink Up!

10 FL OZ (296 mL)
SHAKE THE BOTTLE

Dave's Stillville Bloody Mary Mix is the authentic taste experience that you have been looking and longing for. Genuinely prepared and produced with only the finest ingredients sourced from around the world to produce a flavor that is unmatched by any other Bloody Mary Mix.

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Dave's Stillville

BLOODY MARY MIX

Stillwater's Best - All Natural

It's A Rolling Good Time!

10 FL OZ (296 mL)
SHAKE THE BOTTLE

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Questions or Comments?
Call 1-800-000-0000

1 2 3 0 00 000

SHAKE THE BOTTLE

logo and special usage



logo designed for website and digital newsletter



logo designed lapel pin



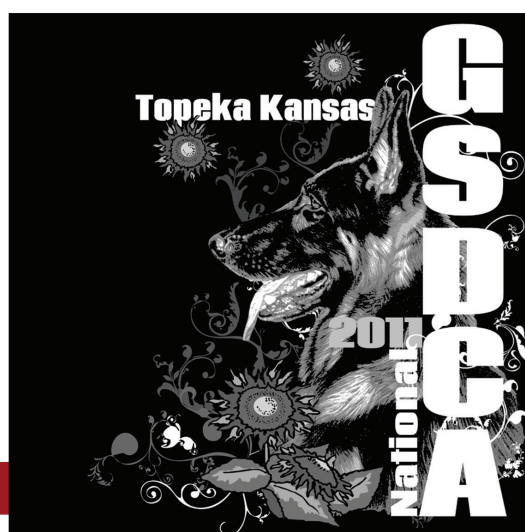
logo designed for multiple use



t-shirt & sweatshirt designs



designed in illustrator for the german sheperd dog national



wearable art a combination of Illustrator & photoshop



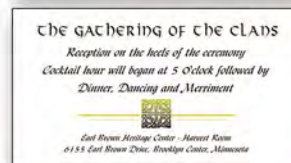
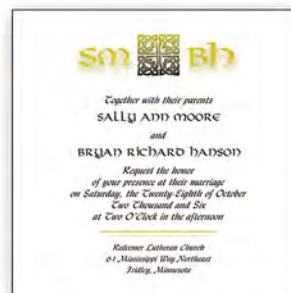
t-shirt designs for the fridley school district summer program



invitations and party designs



halloween



wedding & grooms dinner



**Who's That Celebrity
 Baby**

- Baby Name _____
 Parent(s) _____
- Baby Name _____
 Parent(s) _____
- Baby Name _____
 Parent(s) _____
- Baby Name _____
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- Baby Name _____
 Parent(s) _____
- Baby Name _____
 Parent(s) _____

**Baby
 BINGO**

		FREE SPACE		

Write your baby items in the spaces and as April comes
 her gifts you can cross them off for BINGO

baby shower



The logo for the Minnesota Horizons 2002 conference. It features the word "MINNESOTA" in white capital letters on a blue rectangular background. Below this is a white silhouette of the state of Minnesota. Underneath the silhouette, the word "HORIZONS" is written in a large, red, serif font. Below "HORIZONS" is the tagline "Shaping Minnesota's Future" in a smaller, red, italicized serif font. At the bottom of the logo, the text "2002: A Changing State in a Changing World" is written in a black, sans-serif font. The entire logo is tilted slightly to the right.

Barick Railway is currently the CEO at **Riverwood Healthcare Group** in Arvin, MN. Prior to that, he was the **National Director/CEO** of the **Case County Veterans Development Corp.** He has also been a board member and has growth efforts in education, healthcare, and the local economy.



PATRICK J. RAFFERTY
Ally, Minnesota

Infrastructure and the New Minnesotans: Minnesota's Changing Demography

Tom Giffney has served as the Minnesota State Demographer since 1979. During that time, he has been involved with a broad set of issues applying an understanding of demographic trends to the state's economic health care for its aging population, welfare reform, rural population change, labor shortages, government spending,

and it Director of the Wingering Press
Baron Giuseppe Caspari.



DR. JOHN ADAMS

He lectures at the Institute for Systems University in Vienna and holds a position at the University of Vienna. He is also a member of the U.S. Military Academy.



LYNDIA MCDONNELL

journalist and essayist who has been the St. Paul Pioneer Press newspaper's chief fiction book reviewer. In January, she will direct the Minnesota Institute of St. Thomas.

Thursday, January 31, 2002
St. Paul Technical College

8:00 - 8:30 a.m. Regurgitation and Consumption of Slop
8:30 - 8:45 a.m. Opening: *Diagnosis: Schwannoma*

8:45 - 9:45 a.m. **Infrastructure and the New Media**
Keynote Address: Lydia Nye
Sponsor: Tom Clancy, Jr.

9:45 - 10:45 a.m. **In Their Own Words - Perspectives**
on Infrastructure
Moderator: Hsiao-Ming Chang

Patrons: Lee-Pao Chang, Chang and Lee

Keith Kung, Vice
Chairman of the
Infrastructure
Task Force, Taiwan
*The Impact of the
Infrastructure*

Breakfast: *Reflections
The Effects of Slop*

Patrons: Kalliope
Jensen, Director
of the
Infrastructure

[illegible]

MINNESOTA
HORIZONS
Shaping Minnesota's Future

Thank you for joining us for the 2002 Minnesota Horizon program. As Minnesota legislators, you face the increasingly difficult task of shaping public policy that directly affects how we live, learn and work in Minnesota. The complex economic and social problems that we face is a maze continue to grow and change, especially in the aftermath of Sep. 11, 2001. Rarely does the Legislature as a group have the opportunity to learn about and discuss cutting-edge issues that face the way we live, our economy and our opportunities for growth.

Today is your chance to do just that.

Horizons Mission

Thank you to the Blandin and The McKnight Foundations for their generous support of the Minnesota Horizons Program 2002.

Thank you also to the Horizons Planning Committee and our planning partners, Minnesota Technology, Inc. and the Hubert H. Humphrey Institute of Public Affairs for coordinating this event.

Minnesota Horizons 2002 Planning Committee

Blue Diederichs
Horizons Planning Coordinator Minnesota Senate

Sharon Andersen
Hubert H. Humphrey Institute of Public Affairs, U of M

Patty Hüllings
Minnesota Technology, Inc.

John Bernall, Dean
Hubert H. Humphrey Institute of Public Affairs, U of M

Tim Edman
Minnesota Senate

Jacques Koepfl
Minnesota Technology, Inc.

Robbie Laflair
Legislative Reference Library

Emily Lawrence
Minnesota Senate

Kathy Norick
Minnesota House of Representatives

Rebecca Tryne
Minnesota House of Representatives

Lois Schaffter
Minnesota House of Representatives

Pat Schatz
Minnesota Senate

Steve Sanyk
Minnesota Senate

Amy Vennuruka
Minnesota Senate

A special thanks to all of you who helped the Planning Committee with their efforts—including Bobby Moore, House DFL Caucus Media, for her graphic design work.



2002: A Changing State in a Changing World

special event poster & support materials

Now you do!



HORIZONS

Shaping Minnesota's Future

2002: A Changing State in a Changing World

What is Horizons and why should I attend?

In the early 1970's, the Minnesota Legislature created the Horizons program - an issues conference/symposium - as a way to engage legislators in a broader discussion of vital issues facing our state. It offers all 201 legislators a day to listen, learn and reflect on the future of the state of Minnesota.

But it's a short session and there is so much to do, what if my committees and other legislative business interfere?

You're in luck. To stress the importance of this event for all legislators, no official committee meetings will be held in either the House or Senate on Thursday, January 31st so that all legislators can attend the forum.

How will I get there?

We've taken care of that, too. Transportation will be provided for legislators and staff. Buses leave from the front of the Capitol starting at 7:45 a.m. and return after the program. Parking at the Technical College is limited, so please consider taking the bus.

Who is eligible to attend the Horizons Conference?

The Horizons Program is specifically designed for state legislators and legislative staff. You must register to attend. To receive registration materials, contact Emily Lawrence at 296-2577 or Becca Pryse at 296-9469.

January 31,
2002
8 a.m. to
2:30 p.m.
St. Paul
Technical
College
Auditorium
235 Marshal
Ave., St. Paul

Got plans January 31?

Don't miss
your chance
to join fellow
legislators
and staff
in helping
to shape
Minnesota's
future.

The deadline
to register is
January 18,
2002.

If you have
questions
about the
Horizons
Program
or the
event,

tri-fold poster/mailer

MINNESOTA



HORIZONS

Shaping Minnesota's

Legislators and Staff Register Here

MINNESOTA



HORIZONS

Shaping Minnesota's Future

Speakers Register Here

registration support



MINNESOTA



HORIZONS

Shaping Minnesota's Future

HORIZONS 2002 REGISTRATION

"Horizons 2002: A Changing State in a Changing World"

Thursday, January 31, 2002

Please fill out the following information and return this card to Room 208 State Capitol, St. Paul, Minnesota 55155, Attn: Elise Dendrich.

Name: _____

Office Address: _____

Office Phone: _____

Office E-Mail: _____

_____ I will attend the Horizons program

_____ I will be eating lunch

If you are interested in attending, please register as soon as possible.

stationary & envelope





poster & tickets

special pre-order tickets



poster & magazine ad



upc codes





The look of elegance...the look of quiet good taste
THE LINCOLN LOOK

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras in posuere mi. Aliquam at ligula sed erat posuere ullamcorper eget sed nulla. Sed feugiat turpis ut odio congue sit amet adipiscing semper porta. Nullam vehicula dignissim dolor sit amet tempus. Prossent at quam ac diam volutpat interdum. Prossent faucibus egestas nibh vel dui. Maecenas imperdiet massa dui nulla tristique lacinia. In a sem orci. Ut tristique risus et urna vestibulum vivamus tempor augue ultricies. Duis lobortis pellentesque mollis. Aenean libero mi, tempus ac accumsan ut, malesuada in moris. Integer at sem metus, quis lacinia sapien. Aliquam gravida, massa vel tempor fermentum. Duis lobortis pellentesque mollis.

Tisi augue consectetur augue, id lacinia mauris libero at eros. Integer sit amet nulla nibh. Aliquam cursus elementum sem, at rutrum augue portitor sit amet. In sed dolor magna, id vulputate dui. Duis et quam at nulla venenatis vehicula eu nulla. Sed risus lorem, ullamcorper sed luctus quis, faucibus dignissim tellus. Aliquam cursus elementum sem. Donec tempor volutpat bibendum. Mauris sed justo odio. Suspendisse potenti. Maecenas bibendum magna eget urna luctus sodales. In gravida luctus vel est lobortis sed bibendum leo aliquet. Sed quis feila vel nisl accumsan facilisis. Sed egestas moris blandit. Morbi condimentum placerat massa ultrices convallis. Duis lobortis pellentesque mollis.

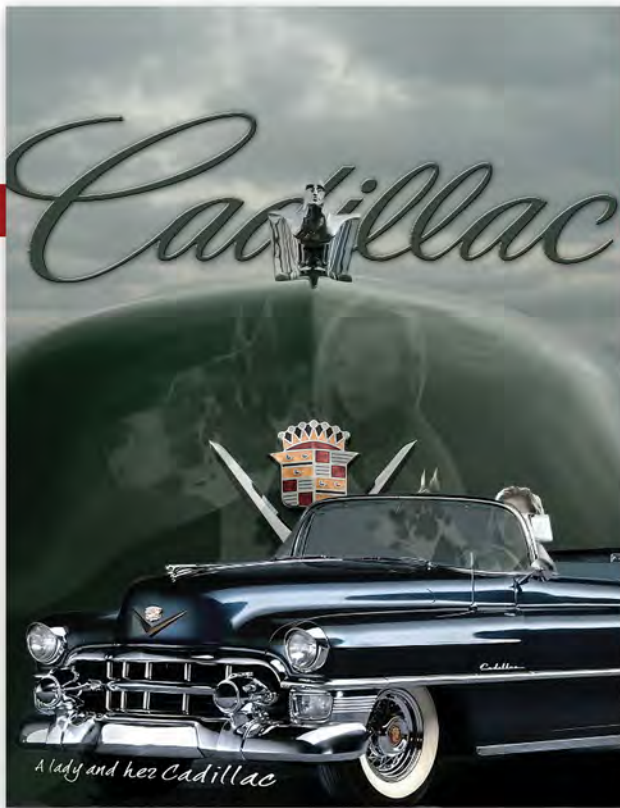
 **THE NEW LINCOLN**



No other fine car speaks as much for itself or its owner as the Lincoln Continental. Its air of elegance is apparent. Its exclusiveness-unquestionable. Its great reputation for performance-recognized the world over. In every way, it is the First Car of the Land. Lincoln Division of Ford Motor Company.

All Lincoln cars equipped with improved HYDRA-MATIC transmission of extra cost

Lincoln...Nothing could be finer



A lady and her Cadillac

NOT BORN YESTERDAY.

It can upload your photos, find your music, and automatically download your contacts.* Technology that will amaze you at a price that may surprise you.

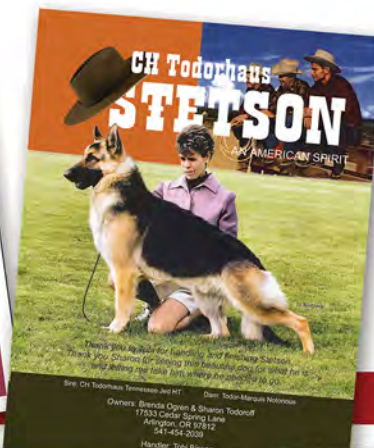


It's not just luxury. It's smarter than that. Learn more about the 2012 LINCOLN MKX and SYNC® with MyLincoln Touch™ at LINCOLN.COM

*Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/Touch® devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear.

 **LINCOLN**

kennel logo

[illegible]

Holistic Pet Nutrition



Canine Caviar

15 Reasons Why You Should Be Feeding Canine Caviar

- ① Holistic
- ② All-Natural
- ③ Allergen Free
- ④ Feed ½ as much
- ⑤ Energy Support
- ⑥ No By-products
- ⑦ Dental Support
- ⑧ No Corn, No Wheat, No Soy
- ⑨ Yucca for hip & joint support
- ⑩ Human Grade meats & grains
- ⑪ Herbs for the Immune System
- ⑫ Better Tasting
- ⑬ Allergen Free
- ⑭ Fish Oil
- ⑮ High Digestibility

The Natural Way

trade show poster

packaging design & support



dog food bag



Holistic Pet Nutrition



WWW. *Canine Caviar* MN.COM

- Better Tasting, 91 to 93 Digestibility
- Holistic with Omega 3 & 6
- Healthier Coats and Teeth
- More Energy, Improved Circulatory
- Overall better Health



booth/trade show banner



ERNEST HEMINGWAY

UNDER KILIMANJARO

Edited by Robert W. Lewis & Robert E. Fleming

The Kent State University Press
Kent, Ohio 44242 www.kentstateuniversitypress.com

An American literary treasure

Accompanied by his first wife, Mary, famed American novelist Ernest Hemingway spent several months in late 1953 and early 1954 on his final safari in Kenya. The time there came to an abrupt end in early January 1954 when they sustained serious injuries from a lion attack. Hemingway returned to the United States, recovering and back home in Havana, Hemingway wrote his "African book," which is, by turns, an adventure, a memoir, and a thoughtful recounting of his final safari. In *Under Kilimanjaro*, Hemingway's "African book" is published in its entirety, demonstrating his inimitable style, his deft wit, and his intelligent curiosity in this autobiographical novel about the land and people he came to love. Completed in 1956, "the African book," as he internally referred to it, is his last work. Hemingway's manuscript was part of a larger project, with many of the pages heavily edited in Hemingway's hand. He left this manuscript, along with those for *A Moveable Feast*, *Islands in the Stream*, and *The Garden of Eden*, in a safe deposit box in New York City. The book was discovered in 1997 by Robert W. Lewis and Robert E. Fleming, who believe that this book deserves to be published in its entirety, in a polished, readable, and accessible edition. This edition, or textually unsupported excerpts at improvement. Our intent has been to produce a complete reading text of Ernest Hemingway's manuscript... Readers of this edition will be able to experience the mind and pleasure of revisiting the familiar and discovering the new.

ERNEST HEMINGWAY

UNDER KILIMANJARO

Edited by Robert W. Lewis & Robert E. Fleming

The Kent State University Press
Kent, Ohio 44242 www.kentstateuniversitypress.com

Front cover: Chubby Moore/MooreArtAndWeb.com
Back cover: Courtesy of the National Archives and the Library of Congress

redesign book jacket and bookmarks



book sales in-store support poster

ERNEST HEMINGWAY UNDER KILIMANJARO



ERNEST HEMINGWAY'S LAST SAFARI IN AFRICA "UNDER KILIMANTJARO"

The last of Hemingway's manuscripts to be published in its entirety.

Dramatic **READING**

Under Kilimanjaro - Edited by Robert W. Lewis & Roberta E. Fleming
The Kent State University Press www.kentstateuniversitypress.com

Preformed By Morgan Freeman



movie poster combination of illustrator & photoshop



abstract using 10 images in photoshop



ten images combined using filters & adjustments



duo tone from abstract image



website is changed

with just css





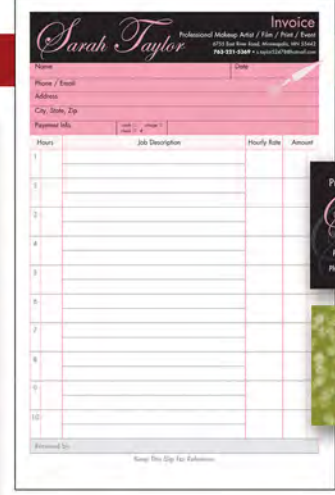
website & business identity



website



2-sided artist comp card



invoice & business card



HOME • FITTING A SADDLE • CATALOG • CONTACT US • FIND A DEALER

TUCKER

TRAIL SADDLES

The Worlds Finest Trail Saddles and Equipment

All Around Comfort

New reinforced wood tree for dragging a log or roping. Ride all day in ultimate trail comfort.

Produce more beautiful work

Based on our saddle fitting experience, we've introduced three styles of bridge pads to accommodate the most common conformational issues that interfere with proper saddle fit. Designed to fit under your regular pad.

Newsletter Signup

Warranty Registration

Saddle Care Instructions

Saddle Care Sizing Guide

Watch Tucker Videos & DVDs

Where Will A Tucker Saddle Take You?

SADDLE FITTING
Visit Tucker's Common Sense Guide to Saddle Fitting. Educate yourself about saddle fitting with our easy to follow guide.

MEET TUCKER'S TRAIL RIDERS
These riders choose to ride the Tucker Brand thousands of miles each year for the comfort, durability, and fit for the horse and rider.

VIEW OUR CATALOG OR SHOP ONLINE
Download the Catalog. Order the Catalog. The complete catalog is available for download in PDF format.

ACTHA
American Competitive Trail Horse Association
Tucker is the Official saddle of the American Competitive Trail Horse Association.

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TUCKER

TRAIL SADDLES

The Worlds Finest Trail Saddles and Equipment

Contact Us

First Name:

Last Name:

Company:

Phone:

Fax:

Email:

Address:

City:

State:

Zip Code:

Country:

How did you hear about us?

View Our Video Library

Download Our Catalog

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TUCKER

TRAIL SADDLES

The Worlds Finest Trail Saddles and Equipment

Common Sense Saddle Fitting

Fit For The Horse • Fit For The Rider
EVALUATE THE SADDLE ON THE HORSE
AVOID COMMON MISTAKES OF SADDLE FITTING

Determining saddle fit is important to the comfort and safety of horse and rider. There are many things that affect the fit of the saddle. Here we outline the major points and how to avoid the common mistakes of saddle fitting.

Fit For The Rider

DISCIPLINE:
How will the saddle be used? Do you plan to rope, trail ride, barrel race, etc? For example, a roping saddle needs to be built strong enough to withstand tremendous torque, but if you are trail riding, lightweight comfort will be more important.

SPECIALIZED SADDLES:
Specialized saddles are available for certain types of horses. For example, gaited saddles allow more bar flex for the horse's shoulder action; mule saddles typically have a straighter bar for the mule back.

SIZING FOR THE RIDER:
Rider preference for saddle size varies some like a larger seat, some a smaller seat, and discipline plays a role. In general, you should have 4" between the front of your body and the seat of the saddle. Your backside should rest at the base of the cantle, but not be pressing against the back of the cantle.

IF YOU HAVE LONG LEGS:
If you have long legs you may need a larger seat size so your knees (long thighs) don't hang off the front of the fenders.

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A SLIGHTLY LARGER SEAT IS BETTER THAN TOO SMALL:
When sitting in the saddle your thighs should not touch the back of the seat. This can be uncomfortable for the rider.

WHEN BUYING A SADDLE:
When buying a saddle always adjust the stirrups to the proper length so you can assess the feel of the seat and the balance of the saddle correctly.

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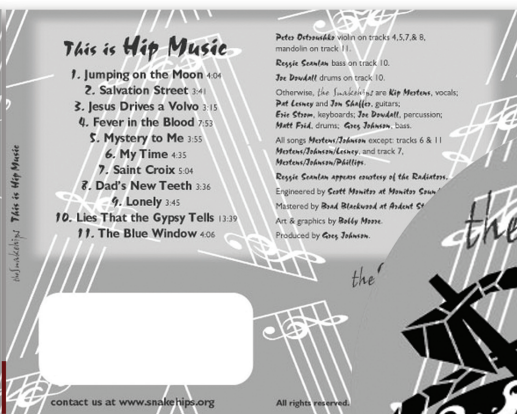
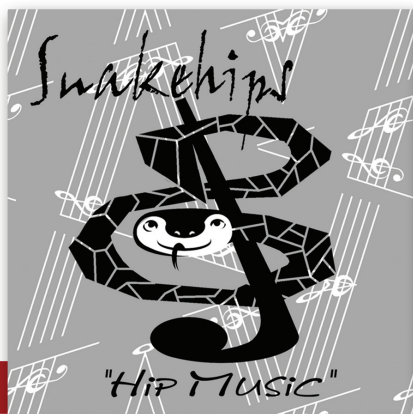
SADDLE FITTING
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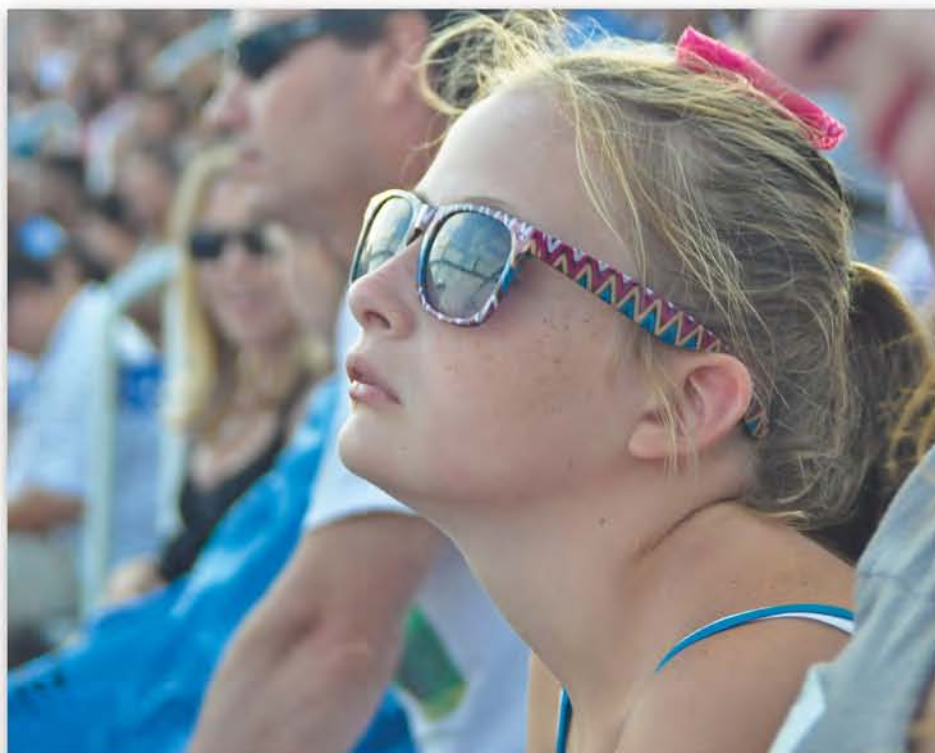
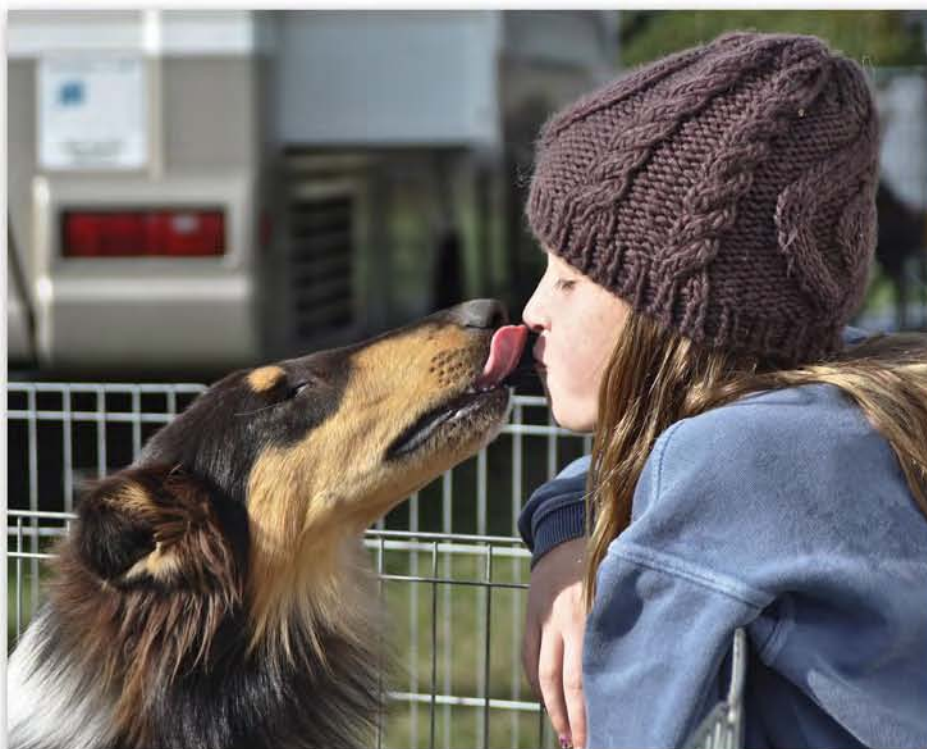
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CD and tray liners



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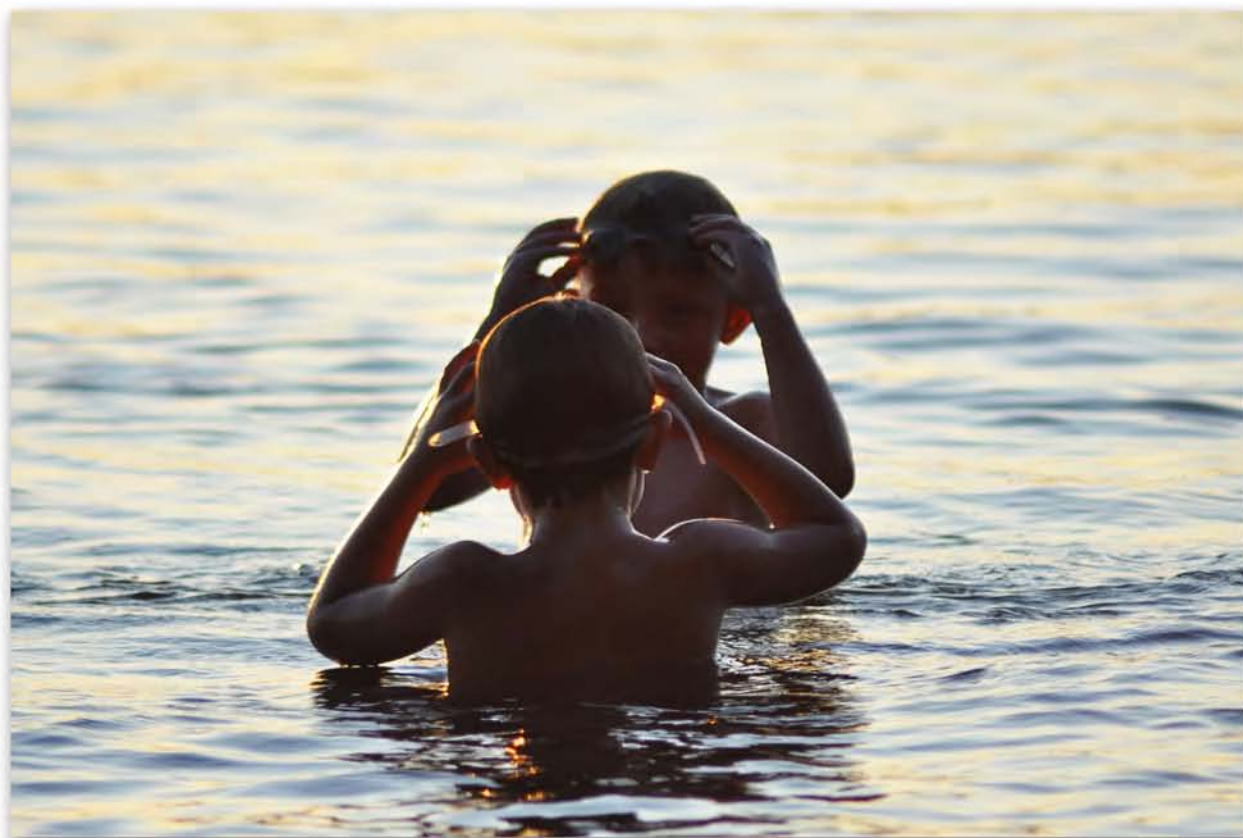
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Roberta (Bobby) Moore
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Music: Somewhere Over The rainbow
preformed by Israel Kamakawiwo'ole 2001

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